Elevator Speech
Elevator Speech

Name your Topic
I am studying/interested in/curious about_______________

Imply your questions
Because I want to find out who/ how/why_____________

Give an Example
Story/Example/Metaphor/Hook/ “Imagine if…” (you could start with this)

State the rationale for the questions and the project
In order to understand how/why/ what/______________

Anything is better than this!
Elevator Speech

Name your Topic
I am studying/interested in/curious about_____________________

Imply your questions
Because I want to find out who/how/why_____________________

Give an Example
Story/Example/Metaphor/Hook/ “Imagine if…” (you could start with this)

State the rationale for the questions and the project
In order to understand how/why/what_____________________

1. Write down your response (notes/bullet points)
2. Practice!
3. Record your elevator speech!
Examples

1. **Sean Andrist** (one of Bilge’s students who won the 3-min thesis competition)
2. **Michael McGuire** (90 second elevator speech actually in an elevator!)
3. **Make your Pitch Perfect**
4. **Sumaiya Ahmed** (another 3-min thesis example)
5. **Kory Mathewson** (Engineer says: exercise!)